FOUNDING EDITION

BUILDING **TRUST,** POWERING **INFLUENCE**
& SHAPING **TOMORROW**.

19TH JUNE 2026 | **MUMBAI**

Presented by ADENTECH

Print partner Business Standard

Research partner COHERENT MARKET INSIGHTS

TV Partner ZBUSINESS हिंदी

Brought to you by aet SUMMIT

Where **Trust** leads,
value follows.

IN AN ERA

Where consumers are more informed,
vocal, and value-driven than ever before,
trust has become the ultimate currency for brands.

The AET Summit: Brands that India Trusts 2026

Founding Edition is a first of its kind
platform that celebrates brands that have
gone beyond transactions to build deep-rooted credibility,
emotional connection, and long-term loyalty.
This summit brings together visionary leaders, marketers,
and decision-makers to decode what it truly takes to
build brands that India believes in.

TODAY'S CONSUMERS

Don't just buy products;
they seek **purpose, transparency** and **consistency.**

The summit explores:

- How trust is built in a hyper-competitive market
- The role of innovation, ethics, and storytelling
- The shift from **Brand Awareness** → **Brand Belief**

THIS FOUNDING EDITION

Sets the foundation for a powerful legacy of recognising trust-led brands in India.

THEME 2026

"Trust as the New BRAND CAPITAL"

A deep dive into how brands can:

- Build Authentic Relationships
- Deliver Consistent Experiences
- Create Meaningful Impact Beyond Business

RECOGNITION

A prestigious recognition honouring brands that excel across key pillars:

- Credibility and transparency.
- Customer Experience Excellence.
- Consistency and reliability.
- Innovation and adaptability.
- Purpose and social Impact.
- Sustainability and responsibility.

RESEARCH METHODOLOGY

The recognition is backed by a robust research-driven approach, combining:

- Consumer perception analysis.
- Industry benchmarking.
- Market performance indicators.
- Brand trust scoring framework.

WHO SHOULD ATTEND?

- CXOs and founders
- Marketing and brand leaders
- Strategy and innovation Heads
- Startups and growth-stage companies
- Agencies and consultants

WHY ATTEND?

- **Insightful Leadership Conversations:**
  Learn from India's top brand builders and decision-makers
- **High-Value networking:**
  Connect with industry leaders, innovators, and peers
- **Real Case studies:**
  Discover how top brands are building trust at scale
- **Future trends:**
  Stay ahead in branding, consumer behaviour and storytelling

Industries

REPRESENTED

- FMCG & Consumer Goods
- BFSI
- Technology & Startups
- Healthcare & Pharma
- Retail & E-commerce
- Real Estate & Infrastructure
- Automobile
- Hospitality & Travel
- Manufacturing
- Education & EdTech

& more...

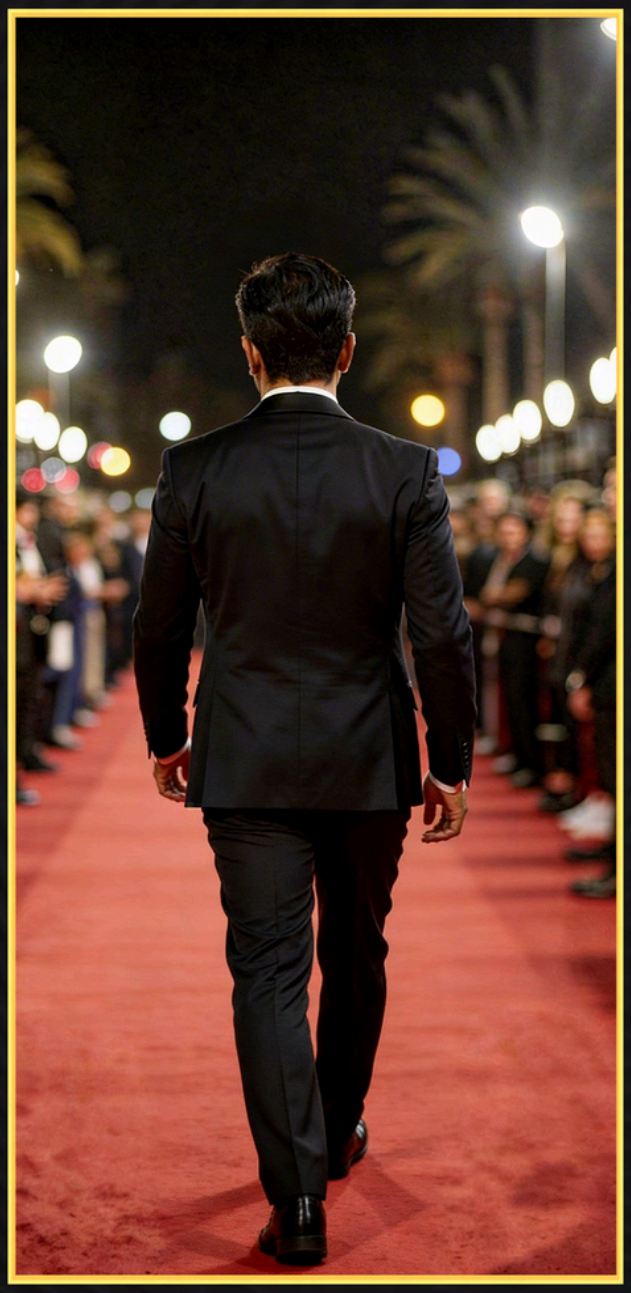
MEDIA & AMPLIFICATION

- Television coverage
- Digital & social media promotion
- Print & online features
- Industry-wide PR visibility

SUMMIT HIGHLIGHTS

- Power-packed keynote sessions
- CXO panel discussions
- Brand storytelling showcases
- Research insights unveiling
- Awards & recognition ceremonies

MEDIA COVERAGE



INDIA BUSINESS REP...
Premium Business
ELECTRIC VEHICLE MARKET SEES RAPID GROWTH, BUT CHALLENGES REMAIN
GOVERNMENT PUSH FOR DIGITAL ECONOMY INITIATIVES
Comprehensive Reports on finance and business newsflow - A Gamekhal treat

CORPORATE AWARDS

THING
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THING
SANY

BRANDS

that trusts us

Della LUXURY

Fortis

CitiusTech

ICICI Bank

Raunak Group

REGAL SHOES

croma

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Orange Retail Finance Your Mobility & Livelihood Partner

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& More

ABOUT

AET SUMMIT

A subsidiary of Adentech

A Mumbai-based advertising company that has partnered with over 500 Fortune brands across industries the AET Summit carries forward a legacy of deep market expertise and meaningful industry impact. More than a conventional conference, it is a high-signal platform anchored in four distinct pillars, including intimate, closed-door Conclaves that foster candid, high-value dialogue among leaders. At its core, the AET Summit is Adentech's initiative to cultivate knowledge-led communities that influence decision-makers and empower them to drive meaningful, lasting impact in India's evolving business landscape.

Let's DISCUSS!!

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